

NOTE: It is *strongly recommended* that applicants review our [Certification Standards](#) for the full list of standards assessed during review in order to be certified.

CBD Product Application Checklist

Product reviews can be a time consuming process if applicants are unaware of the certification standards that must be met in order to be certified. LegitScript's product application checklist aims to provide insight into the review process and assist prospective applicants in preparing to apply for certification.

Review our [CBD Certification Standards](#) to understand the full list of standards assessed during review. Please note, **only** LegitScript-certified domains that solely retail individually certified CBD products are eligible for advertising.

Product Scope

- ☐ Make sure your product(s) only contain CBD derived from legally cultivated hemp!
- ☐ Have you reviewed the relevant FDA statements pertaining to compliant CBD products?
 - ☐ Do your products fall under the following categories: topical oil, cosmetic, bath product, cream, balm, salve, whole hemp flower? If so, you **are** in scope for our program.
 - ☐ Is your product ingestible, a vape, a supplement, a drug, or marketed towards pets? If so, you **are not** in scope for our program.

Product Label

- ☐ Make sure that your product does not claim to be, or insinuate that it is a drug or supplement!
- ☐ Make sure that your product label is void of any misleading claims about its effects!
- ☐ Do you know the relevant FDA regulations pertaining to CBD products and misleading claims?
 - ☐ Any product intended for medicinal use or used to affect the function/structure of the body must be reviewed and approved by the FDA. Since most CBD products are not FDA-approved, any health or structure/function claims are considered to be misleading.
- ☐ Examples of impermissible misleading claims include, but are not limited to: "provides pain relief," "manages stress," "assists inflammation," "treats acne," "supports sense of calm," "leads to healthy sleep," etc.
 - ☐ **Is your product titled a pain reliever or states that it assists in combating pain or inflammation?**
This is not compliant!

Licensure

- ☐ Do you know the relevant state laws pertaining to CBD sales and appropriate licensure needed within the jurisdiction where your business operates?
- ☐ **Be ready to clarify the relationship between your company and the final product, with relevant documentation.**
 - The most common licensure needed is the documentation demonstrating both the manufacturer's and the seller's [compliance](#) in selling CBD in the jurisdiction in which they are located.
- ☐ **If you are not the manufacturer of your product, be sure to have their licensure on hand!**
- ☐ Be sure to have an image or link to your current business registration on hand.

Product COAs

- ☐ **Before review, please confirm that your product contains the advertised amount of CBD!**
 - ☐ All applicants must send a sample of each product submitted for review, in each size it is sold, to a LegitScript partner lab for sample testing. All products must contain the advertised amount of CBD. Minor discrepancies in variance will be evaluated at the discretion of LegitScript
- ☐ Make sure your product does not contain any pharmaceutical ingredients, such as benzocaine or lidocaine, and is void of any concerning levels of pesticides, harmful metals, or other dangerous ingredients.
- ☐ Ensure that your product contains below 0.3% THC!

Prior Discipline

- ☐ Be sure to have information on hand regarding/explaining any prior discipline your business was involved in!

Questions? Email our team at Certification@LegitScript.com