



CBD Certification

Let the world know that you operate safely and legally with LegitScript CBD Certification.

Interest in CBD is booming. Yet many consumers don't know what is in the products they are buying or which merchants they can trust. Few standards exist to help legitimate merchants stand out from the crowd — particularly in a marketplace that has become saturated. That's why CBD manufacturers and merchants turn to LegitScript, the leading third-party certification expert in complex healthcare sectors. With LegitScript CBD Certification, manufacturers and distributors of compliant CBD products can show the highest level of credibility when it comes to product standards and business operations.

Why get certified?

Prove Your Product Quality

Any market in a complex regulatory space opens the door for bad actors — including illicit manufacturers of substandard or tainted products. With LegitScript Certification, consumers know your CBD products have been third-party tested, are free of illegal cannabinoids, abide by FDA regulations, and are compliant in the jurisdictions they serve.

Unlock Your Advertising Potential

LegitScript's certification program is recognized by Google and Meta to vet advertisers for eligible CBD products and websites in the US.* Being LegitScript-certified not only gives you an advantage in the online advertising space, but it allows you to build trust with consumers by letting them know you operate safely and transparently, and that the products you are marketing online meet FDA guidelines.

Gain Approval From a Trusted Third Party

As the leading third-party certification expert in complex healthcare sectors, LegitScript has earned the trust of regulatory authorities, credit card companies, major search engines, and e-commerce platforms around the world, including Visa, Google, Bing, Meta, and Amazon.

* Google advertising is currently limited to California, Colorado, and Puerto Rico.

LegitScript is the only certification and monitoring service that is relied on by Google and Meta to vet advertisers for eligible CBD products and websites.

Apply for CBD Certification today at: my.legitscript.com

Contact Us
1-877-534-4879
legitscript.com/contact

What CBD Certification Applies To

- **CBD Products:** Compliant products containing CBD derived from legally cultivated hemp. Examples of in-scope products include cosmetics, soaps, topicals, and other products that are in compliance with USDA, FDA, FTC, and DEA regulations, as well as state-specific laws.
- **CBD Websites:** Any website with a CBD product catalog that consists only of LegitScript-certified CBD products.

Pricing

Pricing is on a per-product and per-website basis.

CBD Products

Number of products	Application fee per product ¹	Annual monitoring fee per product
1 to 5	\$650	\$1,000
6 to 50	\$600	\$925
51 to 99	\$550	\$850
100 or more	\$500	\$750

CBD Websites

CBD Websites	One-Time Application Fee Per Website ¹	Annual Fee Per Website ¹
Website	\$800	\$1,600
Probationary Website ²	\$800	\$2,250

¹ The one-time application fee is nonrefundable. Annual monitoring fees will be applicable upon certification.

² Some websites may be classified as probationary status. The purpose of probationary status is to provide a path forward for merchants and other CBD entities with a past history of significant compliance issues. Probationary certification will be granted in cases where LegitScript determines, through the application review, that a merchant is now in compliance with LegitScript certification standards. Probationary websites are subject to higher annual monitoring fees.